

## Postdoc Workshop on Translating Research, CBBS ScienceCampus @ LIN

Why does translational research matter? Is there start-up potential hidden in my research? Am I ready to be an entrepreneur? Can I be a researcher and still translate my findings?

At this workshop on translating research, you will hear inspiring stories of very different paths to getting basic research into application. You will also discover start-up potential in your own research projects, as well as your personality, develop an idea using business model canvas and pitch it to a panel of experts, who will give you feedback on next steps to take for getting your work out to the users, patients or companies.

16. November 2020

Zeit	Programm
<b>9:30 – 10:30</b>	INNOKI: Welcome address & what will happen at the workshop
<b>10:30 – 13:00</b>	What options are there to translate research? Expert talks and Q&A <ol style="list-style-type: none"><li>1. Gernot Riedel, Uni Aberdeen (20 + 10)</li><li>2. Michael Friebe, HealthTec INNOLAB OvGU (20 + 10)</li><li>3. Isabella Hilmer, Ghost- Feel it (20+10)</li><li>4. Bernd Neutschel, Neotiv (20+10)</li><li>5. Jörg Fregien, Life Science Incubator Bonn (20 + 10)</li></ol>
<b>13:00 – 14:00</b>	Lunch
<b>14:00 – 18:00</b>	INNOKI: Introduction to business model canvas

17. November 2020

Zeit	Programm
<b>10:00 – 12:30</b>	INNOKI: Pitch training
<b>12:30 – 13:30</b>	Lunch
<b>13:30 – 15:00</b>	Pitch your project idea to an experts panel
<b>15:00 – 18:00</b>	INNOKI: Refine your business idea & outlook on design thinking